



SunPro™ Merchandising Material Order Form

To order you marketing materials, please copy and complete the form below.

Fax to (518) 786-0954 | Attn: Marketing

DESCRIPTION	COST PER	PRICE	QTY	TOTAL COST
CO-BRANDED ITEMS				
Envelope with Inserts - <i>must be ordered in a complete packet</i> (SunPro™ Pool Brochure, Interior Pool Finishes Brochure & Clear Plastic Envelopes) #28070SI	25	\$75		
	50	\$150		
	100	\$300		
Thank You Cards (includes envelopes) #Sunthankyou	50	\$62.64		
Door Hangers #Sundoor	50	\$42.50		
Job Sign (2 Color) #Sunjobsign	25	\$248.75		
DECALS				
Window Sticker #28069	1	n/a		
BANNERS				
Vinyl Showroom Banner #Sunbanner	1	\$65		
13' Teardrop Banner with graphic #Sunteardrop (Add \$25 for carrying case)	1	\$400		
POP-UP BANNERS				
24" x 80" Pop-Up Banner with graphic A B C D	1	\$219		
ELLIPTICALS				
24" x 72" Elliptical with graphics (Must choose 2 graphics) A B C D	1	\$503.56		
24" x 72" Elliptical graphic (Replacement graphic only - Choose 2) A B C D	1	\$100.63		
ADDITIONAL NOTES ABOUT YOUR ORDER:	TOTAL COST			
	\$			

YOUR INFORMATION

Date _____ Customer Number _____

Builder Name _____

Shipping Address _____

State _____ Zip Code _____

Phone Number _____

Email Address _____

Your Imperial Pools Sales Representative's Name _____

CO-BRANDING INFORMATION

Builder Name _____

Address _____

Phone Number _____

Website _____

Please submit logo to rbarnick@imperialpools.com in a high res/vector Illustrator, EPS or PNG format for best results. A proof will be emailed to the email listed above for approval prior to print.

*Prices do not include sales tax or shipping.

Please allow a 2-week turnaround time for all co-branded materials, pop-up banners, and ellipticals.



33 Wade Road, Latham, New York 12110
www.imperialpools.com

Code: 28070M 11/21



Swimming Pools

MERCHANDISING MATERIAL

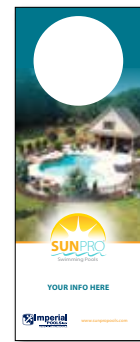


Life just got better!



Merchandising Program and Materials

SunPro™ Pools dealers have access to several merchandising options. From Thank You Cards to Back-Lit Ellipticals, Imperial Pools provides the marketing support you need to dress up your showroom.



Co-branded Door Hanger



Clear Plastic Envelope & Co-branded Insert



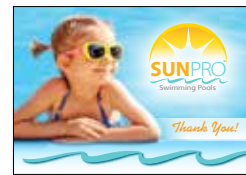
36" x 36" Vinyl Showroom Banner



Co-branded 20" x 15" Lawn Sign



5" x 4" Window Sticker



Co-branded Thank You Cards

CO-BRANDED PRINT MATERIAL

The SunPro™ Pools Merchandising program offers a complete line of co-branded printed materials to solidify your marketing strategy. Co-branding is a proven marketing method that couples the strong reputation of the SunPro™ Pools Builder with the consumer appeal of a national brand. You will have the ability to co-brand the **Door Hangers, Thank You Cards, Envelopes** and **Job Signs** with your information. Your co-branded envelopes are designed to fit the SunPro™ Pools brochure, Interior Finishes™ brochure, as well as any additional information you would like to present to the consumer.

ORDERING YOUR MERCHANDISING MATERIAL SUPPORT

To order your merchandising material, complete the **SunPro™ Merchandising Material Order Form** on back and fax it to: (518) 786-0954 | Attn: Marketing

SHOWROOM DISPLAYS

The SunPro™ Pools Merchandising program also offers options for displaying the messages from the brochures throughout your store. With 4 artwork options you have the ability to select which format works best for you. All artwork is available for the 2-Sided **Backlit Elliptical**, 1-Sided **Pop-Up Banner** or **Teardrop Banner**.



Teardrop Banner



24" x 80" Pop-Up Banner



24" x 72" Backlit Elliptical

Artwork Options



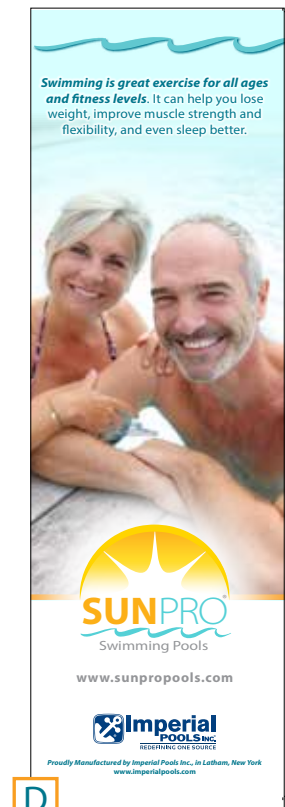
A



B



C



D