



Offer:

As an incentive to submit beautiful photos of your pool installations, Imperial Pools is offering to create a custom branded flyer to our dealers featuring submitted photos, your company logo, and a 200-word company profile placed into a template. As a submitting dealer, you will receive 250 4-page 11x17 color flyers on gloss brochure paper, shipped to your location, free of charge, right in time for the start of the 2016 selling season. The photos you submit may also be used in Imperial brochures and websites.

Rules:

In order to qualify and to receive 250 customized flyers, free of charge, dealer must submit:

1. Minimum of 5 high quality photos (300 dpi, at least 5"x7")
2. Pool specs detailed, including: pool shape, pool size, liner pattern, entry system type, any features, year installed, and city/state of install.
3. Pools must have our liner and our step, and of course be our pool.
4. At least one photo must be from our "wish list" below.
5. Preferred photos have no diving board or slide. Safety rope and stickers applied correctly. Area clear of pool toys and cleaning equipment.
6. Photos, logo, and company profile can be submitted through the typeform link on this email.
7. We will provide you with the printable file, so you can reprint as you need.
8. Flyer is designed as a template to fit only 5 photos, logo, and 200-word copy block. Flyer will not be modified additionally.
9. **Deadline: Materials to be submitted by Friday September 11, 2015.**

Wish List of photos:

Polymer pool specific:

- Roman End
- Rectangle
- 90° offset rectangle
- Figure 8
- Grecian
- Kidney

Steel pool specific:

- 6" / 90° Radius Rectangle
- Keyhole
- Oval

Thermoformed Steps:

- ANY Gray Granite
- Swim out
- Lazy Lounge

- Roman Step

- Radius Roman Step
- Step-n-spa
- Corner Step
- Close-up of faceplate with current liner and progressive coping

Features:

- Gray Progressive coping
- Custom or notable entry systems
- Custom or notable coves or benches
- Nexus stair
- Pool with Saratoga Spa in view

Liners:

- Any current liners
- Any borderless
- New: Pinnacle, Rialto, Zanzibar, Diamond cut, Courtyard, Regatta, Avalon, Gray Slate, Malibu
- Pinnacle liner w/ gray granite step
- Gray granite borderless liner w/ gray granite step

