



generation merchandising material order form

To order your marketing materials, please copy and complete the form below.

Fax to (518) 786-0954 | Attn: Marketing

DESCRIPTION	COST PER	PRICE	QTY	TOTAL COST
CO-BRANDED ITEMS				
Envelope with Inserts - <i>must be ordered in a complete packet</i> (Generation Pool Brochure, Interior Pool Finishes Brochure & Envelopes) #27069	25	\$75		
	50	\$150		
	100	\$300		
Thank You Cards (includes envelopes) #Genthankyou	50	\$62.64		
Door Hangers #Gendoor	50	\$42.50		
Job Sign (2 Color) #Genjobsign	25	\$248.75		
SMALL SHOWROOM				
Window Sticker #27068	1	n/a		
BANNERS				
Vinyl Showroom Banner #Genbanner	1	\$65		
13' Teardrop Banner with graphic #Genteardrop	1	\$400		
POP-UP BANNERS				
24" x 80" Pop-Up Banner with graphic A B C D	1	\$219		
ELLIPTICALS				
24" x 72" Elliptical with graphics (Must choose 2 graphics) A B C D	1	\$503.56		
24" x 72" Elliptical graphic (Replacement graphic only - Choose 2) A B C D	1	\$100.63		
ADDITIONAL NOTES ABOUT YOUR ORDER:	TOTAL COST			
	\$			

Please submit logo to rbarnick@imperialpools.com in a high res/vector Illustrator, EPS or PNG format for best results. A proof will be emailed to the email listed above for approval prior to print.

*Prices do not include sales tax or shipping.

Please allow a 2-week turnaround time for co-branded materials, pop-up banners, and ellipticals.

YOUR INFORMATION

Date _____ Customer Number _____

Builder Name _____

Shipping Address _____

State _____ Zip Code _____

Phone Number _____

Email Address _____

Your Imperial Pools Sales Representative's Name _____

CO-BRANDING INFORMATION

Builder Name _____

Address _____

Phone Number _____

Website _____



33 Wade Road, Latham, New York 12110
www.imperialpools.com

Code: 27069M 11/21



merchandising program & materials

Generation Pools dealers have access to several merchandising options. From Thank You cards to Back-Lit Ellipticals, Imperial Pools provides the marketing support you need to dress up your showroom.



Co-branded Door Hanger

Envelope & Co-branded Insert

Co-branded Thank You Cards

36" x 36" Vinyl Showroom Banner

Co-branded 20" x 15" Lawn Sign

5" x 4" Window Sticker

SHOWROOM DISPLAYS

The Generation Pools Merchandising program also offers options for displaying the messages from the brochures throughout your store. With 4 artwork options you have the ability to select which format works best for you. All artwork is available for the 2-Sided **Backlit Elliptical**, 1-Sided **Pop-Up Banner** or **Teardrop Banner**.



Teardrop Banner

24" x 80" Pop-Up Banner

24" x 72" Backlit Elliptical

artwork options



A

B

C

D

CO-BRANDED PRINT MATERIAL

The Generation Pools Merchandising program offers a complete line of co-branded printed materials to solidify your marketing strategy. Co-branding is a proven marketing method that couples the strong reputation of the Generation Pools Builder with the consumer appeal of a national brand. You will have the ability to co-brand the **Door Hangers**, **Thank You Cards**, **Envelopes** and **Job Signs** with your information. Your co-branded envelopes are designed to fit the Generation Pools brochure, Interior Finishes™ brochure, as well as any additional information you would like to present to the consumer.

Ordering your Merchandising Material Support

To order your merchandising material, complete the **Generation Merchandising Material Order Form** on back and fax it to: (518) 786-0954 | Attn: Marketing

