



# GET CASH BACK ON EVERYTHING YOU BUY FROM IMPERIAL MANUFACTURING AND DISTRIBUTION!

Program Dates  
11/1/20 - 10/31/21

## HOW TO REGISTER?

Contact your Imperial Sales Director for details and eligibility.

## HOW TO QUALIFY?

- \$25,000 minimum purchases of Pool Kits earns you 3% cash back on **all** Imperial manufactured products. All panels, braces, steps, liners and spillover spas.
- OR**
- \$25,000 minimum purchases in Imperial manufactured components earns you 2% cash back on all panels and braces, or steps or liners, or spillover spas.
- \$25,000 minimum purchases of *Blue Cascade™*, *Elements™* and/or *Essential Elements™ Chemical Program* earns you 1% on all included distribution product purchases.

**NOW THAT'S A BUNDLE!**

## HOW TO SUBMIT?

**YOU DON'T HAVE TO, WE DO IT FOR YOU!**

## HOW TO REDEEM?

We transfer funds to a reloadable Imperial M.A.D. Money™ Visa prepaid card twice annually, July and December, based on your Imperial purchases. **Simple, right?**

Redemption is from dollar one once minimums are achieved.

### EXCLUSIONS:

- Above ground liners, bulk items (Sand, Salt, DE, Premix, Vermiculite, Portland Cement, Liquid Chlorine, Muriatic Acid, Soda Ash, Sodium Bicarbonate, Calcium Chloride, Anti-Freeze, Winterizer.)
- Inground and aboveground Liner Guard™
- Freight and delivery charges
- Clearance group items
- Net priced products and programs excluded
- Category discount limits may apply
- Rebate void on purchases paid by credit or debit card
- All other points programs are void

### DISCLAIMER

Terms of this program are subject to change at any time, without notice. No offer expressed or implied can alter this program. Failure to fulfill all terms, conditions and agreements made in conjunction with purchase of products will result in forfeiture of any program eligibility, payment of rewards, and is at the discretion of the distributor.

Eligibility restrictions may apply.

**3% BACK**

on Pool Kits

**OR**

**2% BACK**

on manufactured components

**1% BACK**

on distributed products

### ADMINISTERED BY:

Imperial Pools M.A.D. Money™ Program  
33 Wade Road, Latham, NY 12110

madmoney@imperialpools.com

Have any questions? Call 1 (800) 444-9977 ext. 1607



**Imperial**  
**POOLS INC.®**  
REDEFINING ONE SOURCE

33 Wade Road, Latham, NY 12110

www.imperialpools.com



# TERMS AND CONDITIONS

## 1. A rebate will be given to qualified registered direct dealers on all Imperial Pools, Inc. Manufactured And Distributed products purchased. (Some exclusions apply, see list below)

- 3% on complete pool kits, or
- 2% on manufactured components
- 1% on distributed products
- Program Dates: 11/1/20 – 10/31/21

## 2. How to Register

- Registration for the M.A.D. Money™ Cash Back Program is not automatic
- Your Imperial Sales Director must submit the dealer registration form
- Eligibility restrictions may apply

## 3. Qualifiers

- \$25,000 minimum purchases in Pool Kits qualifies for 3% cash back on all Imperial Pools, Inc. manufactured products. (A pool kit consists of panels, braces, steps and liner)
- \$25,000 minimum purchases in Imperial Pools, Inc. manufactured components qualifies for 2% cash back on individual panels and braces, or steps or liners, or spillover spas)
- \$25,000 minimum purchases in Imperials *Blue Cascade™* and/or *BASOC Elements™* Programs to receive 1% cash back on all included distributed products
- Dealer must maintain 90% of previous year's sales
- Credit accounts must be in good standing
- M.A.D. Money™ is forfeited on all past due invoices

## 4. Submission

- No submission is necessary for Dealers buying through Imperial distribution

## 5. Redemption

- M.A.D. Money™ is received in the form of a reloadable Imperial Pools Visa card
- All redemptions are from dollar one once minimums are achieved
- Redemption issued 7/31 for purchases through 6/30 and 12/15 for purchases through 10/31 in a calendar year
- If preferred, at Dealers request, we will credit your account
- Redemption will not be given if account is not in good standing

## 6. Exclusions

- Above ground liners, bulk Items (Sand, Salt, DE, Premix, Vermiculite, Portland Cement, Liquid Chlorine, Muriatic Acid, Soda Ash, Sodium Bicarbonate, Calcium Chloride, Anti-Freeze, Winterizer.)
- Inground and aboveground Liner Guard™
- Freight and delivery charges
- Clearance group items
- Net priced products and programs excluded
- Category discount limits may apply
- Rebate void on purchases paid by credit or debit card
- All other rebate programs are void

## 7. Disclaimer

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- Failure to fulfill all terms, conditions and agreements made in conjunction with purchase of products will result in forfeiture of any program eligibility, payment of rewards, and is at the sole discretion of Imperial Pools, Inc.



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