



YOUR SPA ELEMENTS BENEFITS



SPA ELEMENTS' provides you with valuable business tools to be competitive and successful!



VALUE ADDED SOLUTIONS

High Quality, USA Produced Brands

Memorable brand identifiers.

Exclusive Territories by Chemical Brand

Featuring 3 chemical products to differentiate your business.

Design Services and Programs

FREE retail layout and design services.

FREE POP Marketing Kit - BASOC, item #25660.

Attractive Shelving and Display Programs available.

Discounted BASOC Wearables Program.



Educational and Certification Opportunities

Annual seminars, training, and CPO® Certified program offerings.

Multi-Level Support

- Local Distribution Centers
- Regional Sales Directors
- Imperial Distribution Programs Department
- Pool Chemical, Water Lab & All Manufacturers

Online Resources

24/7 Access to online resources, which offers you a huge collection of data and details! VISIT:

www.basoclements.com (for dealers and consumers)

www.imperialpools.com/b2b (for dealers only)



ASK ABOUT TESTING MATERIAL



33 Wade Road, Latham, NY 12110