



## 12' Retail Display Guide

### SIMPLIFY RETAIL!



*Notes: Actual container style may vary from picture.  
BASOC signs and strips are Imperial item #25642.*

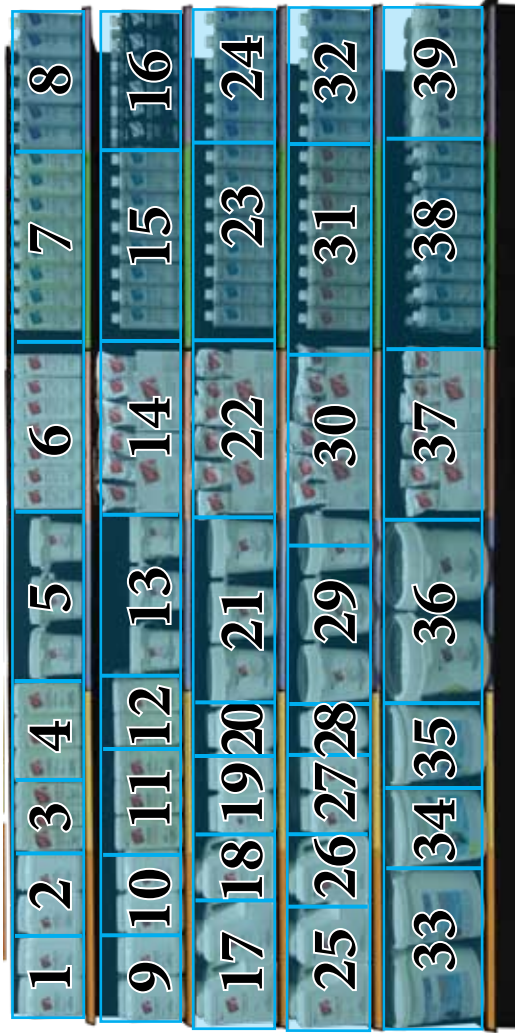
- A “road map” for displaying and marketing Quantum® chemical pool products.
- Planogram provides product SKUs, quantities, and shelf location.
- Increase your store space and organization.

**WATCH YOUR SALES RISE!**





# 12' Retail Display Planogram



Note: Actual container style may vary from picture.

### PRODUCT KEY

Placement	Item #	Description	Quantity Each	ROW
1	257000	Alkalinity Up 7.5 lb Bottle (4 PK)	2	ROW #1
2	257004	Calcium Hardness Up 6 lb Bottle (4 PK)	2	
3	257008	Stabilizer 1.75 lb Bottle (12 PK)	3	
4	257009	Stabilizer 4 lb Bottle (9 PK)	3	
5	257028	3" Chlorine Tablets 4 lb Pail (8 PK)	3	
6	257056	QB Brite 2 lb Bottle (12 PK)	7	
7	257064	Aliglon 30 Algaecide 32 oz Bottle (12 CS)	8	
8	257058	SeQuest-All 32 oz Bottle (12 CS)	6	

### PRODUCT KEY

Placement	Item #	Description	Quantity Each	ROW
9	257000	Alkalinity Up 7.5 lb Bottle? (4 PK)	2	ROW #2
10	257004	Calcium Hardness Up 6 lb Bottle (4 PK)	2	
11	257014	pH Up 4 lb Bottle (9 PK)	3	
12	257018	pH Down 4 lb Bottle (9 PK)	2	
13	257028	3" Chlorine Tablets 4 lb Pail (8 PK)	3	
14	257048	Granular Chlorine Shock 1 lb Bag (24 PK)	2	
15	257060	Quash Algaecide 32 oz Bottle (12 PK)	8	
16	257071	Ultra Blue Clarifier 32 oz Bottle (12 PK)	6	
17	257001	Alkalinity Up 15 lb (2 PK)	2	ROW #3
18	257005	Calcium Hardness Up 15 lb (2 PK)	1	
19	257015	pH Up 8 lb (4 PK)	2	
20	257019	pH Down 10 lb (4 PK)	1	
21	257029	3" Chlorine Tablets 8 lb Pail (4 PK)	3	
22	257048	Granular Chlorine Shock 1 lb Bag (24 PK)	2	
23	257060	Quash Algaecide 32 oz Bottle (12 PK)	8	
24	257079	RMS Stain Remover 32 oz Bottle (12 PK)	6	
25	257001	Alkalinity Up 15 lb (2 Pack)	2	ROW #4
26	257005	Calcium Hardness Up 15 lb (2 PK)	1	
27	257015	pH Up 8 lb (4 PK)	2	
28	257019	pH Down 10 lb (4 PK)	1	
29	257029	3" Chlorine Tablets 8 lb Pail (4 PK)	3	
30	257051	Q-Shock II 73% 1 lb Bag (24 PK)	2	
31	257062	Premium 60 Algaecide 32 oz Bottle (12 PK)	8	
32	257076	Filter Clean 32 oz Bottle (12 PK)	6	
33	260061	Alkalinity Increaser 25 lb (EA) - BASOC	2	ROW #5
34	260063	Calcium Hardness Increaser 25 lb (EA) BASOC	1	
35	260060	pH Increaser 25 lb (EA) BASOC	1	
36	257031	3" Chlorine Tablets 25 lb (EA)	2	
37	257051	Q Shock II 73% 1 lb Bag (24 PK)	2	
38	257068	Aliglon-C 32 oz Bottle Copper (12 PK)	8	
39	257073	Hy-Floc 32 Oz Bottle (12 PK)	6	