



BASOC ELEMENTS' provides you with valuable business tools to be competitive and successful!

High Quality, USA Produced Brands

Memorable brand identifiers.



Exclusive Territories by Chemical Brand

Featuring 2 chemical products to differentiate your business.

Easy-to-Use Color-Coded Format

Color-coordinated brochure format.

Consumer-oriented packaging.

Earn Power Points Rewards

Purchases qualify for Power Points Early Buy Program.

Ask how to qualify and register for Power Points Rewards!

VALUE ADDED SOLUTIONS

Design Services and Programs

FREE retail layout and design services.

FREE POP Marketing Kit - BASOC, item #25642.

Attractive Shelving and Display Programs available.

Discounted BASOC Wearables Program.

Educational & Certification Opportunities

Annual seminars, training, and CPO® Certified program offerings.

Multi-Level Support

Local Distribution Centers

Regional Sales Directors

Imperial Distribution Programs Department

Pool Chemical, Water Lab & All Manufacturers

Online Resources

24/7 Access to online resources, which offers you a huge collection of data and details! VISIT:

www.basoclements.com (for dealers and consumers)

www.imperialpoolsb2b.com (for dealers only)



Contact your
IMPERIAL
REGIONAL SALES DIR
for your
BASOC
EXCLUSIVE
TERRITORY!