



Mineraluxe for Pools Training Manual

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ADVANCED POOL WATER CARE



Pool Care Has Never Been Easier

Mineraluxe Advanced Sticks



Why

- For the very best in pool care
- Take Your Pool to the Next Level
- Elevates and enhances any system:
 - Can be used with any EPA registered sanitizer: chlorine sticks or pucks, bromine, UV, ozone, sterilizers, etc.
 - Can be used with salt pools
 - But not needed with Pristiva!
- Easy to apply, simple to use
- Performance guaranteed

Next generation technology. Based on Fusion Science



When

- Mineraluxe system or stand-alone enhancement: weekly
- Mineraluxe Advance Sticks will;
 - Deliver squeaky clean water and surfaces by fusing to and removing organic waste
 - Prevent biofilm, scale and other deposits from adhering to surfaces – greatly reduced risk of frustrating problems (i.e. algae, stains, etc)
 - Dazzling, crystal clear water
 - Maximizes comfort and enjoyment
 - No odors
 - Significantly reduced chlorine demand (less chlorine needed)
 - Easier to maintain proper water balance
 - Less movement of key parameters (ie. pH) from fewer products and quantities
 - Less CYA buildup

How Much

- Dosage:
 - Initially - 1 Stick per 5,000 gallons
 - Weekly – 1 Stick per 10,000 gallons
- Always properly balance water
- Sanitizer (chlorine) demand drops dramatically once Mineraluxe Advance Sticks are used
- Replaces algicides, clarifiers, stain & scale controls, water enhancers (borates), surface cleaners
- Phosphate removal is recommended

Available in 2 sizes:

- 2 lb 6 oz
- 5 lb 3 oz

How

- Remove wrap, place Advance Sticks in clean, empty skimmer basket
- Will dissolve in approx. 20 – 30 minutes
- Simple, easy application
- Test chlorine level daily after application
 - Reduced sanitizer application as sanitizer demand is reduced
 - Test to determine new sanitizer application rate

Mineraluxe Advance Sticks work synergistically with Mx Oxygen Plus for the best in pool care.

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Mineraluxe Oxygen Plus



Why

- Shock treatment for swimming pools on the Mineraluxe for Pool system
- Shocking is a key step in any preventative maintenance system
- Unique Multi-Action Approach
 - Enhanced Active Oxygen
 - Chlorine boost
 - Powerful Clarifiers & Polishers
- Reduces Non-Filterable Wastes
 - Organics
 - Ammonia, Nitrogen
- Works Fast – less than 1 hour
 - Breakpoint chlorination takes min. 8 hrs
 - Strong but gentle – swim in 15 minutes
- Gentle, Healthier Approach
 - Doesn't raise sanitizer levels severely
 - No DBP's
 - Less chemically invasive
 - Will provide a gentle boost to the sanitizer level (approx. 2 ppm)
- Synergistic with Mineraluxe Advance Sticks

Powerful, fast, gentle, healthier

How Much

- 1 pouch per 10,000 gallons once a week
- Each pouch is 12.3 oz

If removing combined chlorine – dosage rate is 1 pouch per 10,000 gallons per 1 ppm of combined chlorine

Total Chlorine (DPD#3) – Free Chlorine (DPD#1) = Combined Chlorine in ppm

When

- Every week as part of Mineraluxe for Pool system
- Ideal for use with chlorine-based sanitizers
 - Can be used with bromine and most other sanitizing methods - will boost bromine levels as well immediately after application

Ideal for use with chlorinated systems.

For Bromine sanitizers:
use Mineraluxe Oxygen Zero

How

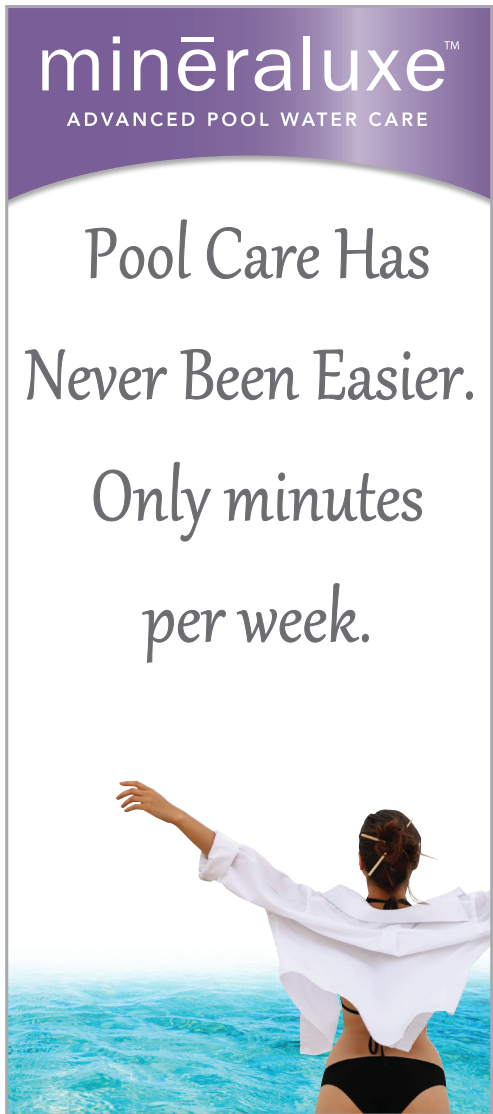
- Remove solar blanket or any cover
- Cut open corner of pouch with scissors
- Broadcast across surface
- Operate pump for minimum 1 hour after application
- Leave cover off for minimum 1 hour

Mineraluxe Oxygen Plus can be applied immediately after the application of Mineraluxe Advanced Sticks for maximum convenience. Oxygen Plus can also be applied any time it is needed.

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Marketing Materials

Banner

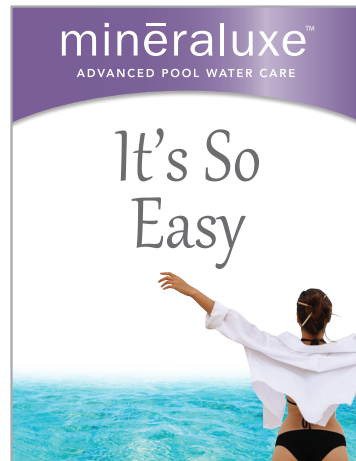


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Pool Care Has
Never Been Easier.

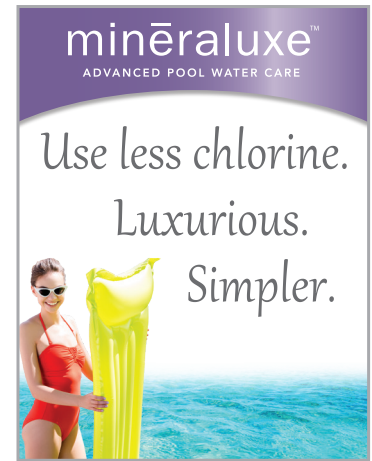
Only minutes
per week.

Posters



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It's So
Easy



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Use less chlorine.
Luxurious.
Simpler.



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Mineraluxe products are über
concentrated, but powerful.


They allow you
to use less
sanitizer.



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Luxurious.

Mineraluxe redefines water comfort.
It gives you a true mineral pool
experience. So indulgent.
Experience the feel of a salt
water pool
without any
equipment investment.



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Simpler.

Mineraluxe gives you
time for what
really matters.

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