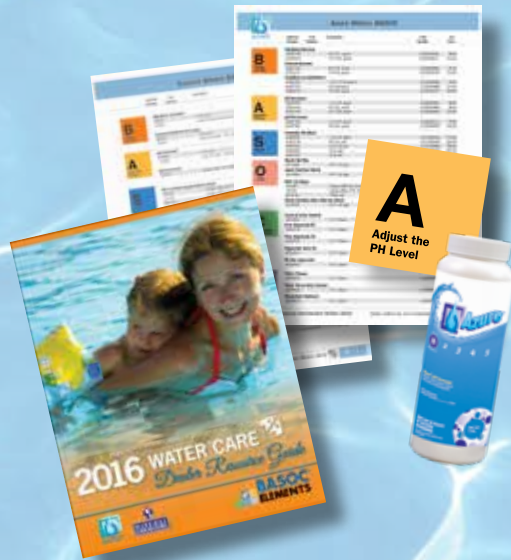




BASOC ELEMENTS' provides you with valuable business tools to be competitive and successful!

## High Quality, USA Produced Brands

Memorable brand identifiers.



## Exclusive Territories by Chemical Brand

Featuring Azure™ and Natural Chemistry® chemical products to differentiate your business.

## Easy-to-Use Color-Coded Format

Color-coordinated brochure format and products. Consumer-oriented packaging.

## Earn Power Points Rewards

Purchases qualify for Power Points Early Buy Program. Ask how to qualify and register for Power Points Rewards!

## VALUE ADDED SOLUTIONS

### Design Services and Programs

FREE retail layout and design services.  
 FREE POP Marketing Kit - BASOC, item #25643.  
 Attractive Shelving and Display Programs available.  
 Discounted BASOC Wearables Program.

### Educational & Certification Opportunities

Annual seminars, training, and CPO® Certified program offerings.

### Multi-Level Support

Local Distribution Centers  
 Regional Sales Directors  
 Imperial Distribution Programs Department  
 Pool Chemical, Water Lab & All Manufacturers

### Online Resources

24/7 Access to online resources, which offers you a huge collection of data and details! VISIT:  
[www.imperialpools.com/b2b](http://www.imperialpools.com/b2b) (for dealers only)

