



12' Retail Display Guide

SIMPLIFY RETAIL!



*Notes: Actual container style may vary from picture.
BASOC signs and strips are Imperial item #25642.*

- A “road map” for displaying and marketing Azure™ chemical pool products.
- Planogram provides product SKUs, quantities, and shelf location.
- Increase your store space and organization.

WATCH YOUR SALES RISE!





12' Retail Display Planogram



Note: Actual container style may vary from picture.

PRODUCT KEY

Placement	Item #	Description	Each	ROW
1	AZ029178	Alkalinity Booster 8 x 5 #	3	ROW #1
2	AZ031145	Calcium Hardness Increaser 8 x 5 #	2	
3	AZ025091	Stabilizer & Conditioner 12 x 1.75 #	3	
4	AZ023106	pH Decreaser 12 x 3 #	3	
5	AZ027097	pH Increaser 12 x 2 #	3	
6	AZ089145	Chlorinating Wrapped Tablets 8 x 4 #	3	
7	AZ114061	Quick Dissolve Shock 24 x 1 #	3	
8	AZ224022	Poly Algaecide 60 12 x 1 qt	6	
9	AZ133022	Stain & Scale Remover 12 x 1 qt	4	
10	AZ029178	Alkalinity Booster 8 x 5 #	3	ROW #2
11	AZ031145	Calcium Hardness Increaser 8 x 5 #	2	
12	AZ025145	Stabilizer & Conditioner 8 x 4 #	2	
13	AZ023183	pH Decreaser 8 x 6 #	2	
14	AZ027178	pH Increaser 8 x 5 #	2	
15	AZ089145	Chlorinating Wrapped Tablets 8 x 4 #	3	
16	AZ114061	Quick Dissolve Shock 24 x 1 #	3	
17	AZ224022	Poly Algaecide 60 12 x 1 qt	6	
18	AZ144022	Natural Clarifier 12 x 1 qt	4	
19	AZ029250	Alkalinity Booster 4 x 10 #	3	ROW #3
20	AZ031232	Calcium Hardness Increaser 4 x 9 #	3	
21	AZ025214	Stabilizer & Conditioner 4 x 8 #	1	
22	AZ027250	pH Increaser 4 x 10 #	2	
23	AZ089250	Chlorinating Wrapped Tablets 4 x 10 #	3	
24	AZ154061	Shox All Plus 24 x 1 #	1	
25	AZ220022	Poly Algaecide 30 12 x 1 qt	6	
26	AZ142022	Phosphate Remover 12 x 1 qt	4	
27	AZ029250	Alkalinity Booster 4 x 10 #	3	
28	AZ031232	Calcium Hardness Increaser 4 x 9 #	3	ROW #4
29	AZ025214	Stabilizer & Conditioner 4 x 8 #	1	
30	AZ027250	pH Increaser 4 x 10 #	2	
31	AZ089259	Chlorinating Wrapped Tablets 4 x 10 #	3	
32	AZ129061	Shock Oxidizer Non Chlorine 24 x 1 #	3	
33	AZ226022	90 Day Algaecide 12 x 1 qt	6	
34	AZ139022	Filter Cleaner 12 x 1 qt	4	
35	260061	Alkalinity Booster 25 #	3	
36	260063	Calcium Hardness Increaser 25 #	2	
37	260060	pH Increaser 25 #	1	
38	AZ089355	Chlorinating Wrapped Tablets 25 #	2	ROW #5
39	145128	Pool-Trol Calcium Hypo Shock 24 x 1	1	
40	AZ072097	Yellow Algae Remover 12 x 2 #	6	
41	AZ143022	Super Flocc 12 x 1 qt	2	
42	AZ137022	Thick Tile & Vinyl Cleaner 12 x 1 qt	1	