

BLUE CASCADE & SWIM'N PLAY

SHOW IT, SELL IT!

Save 50% on Above Ground Display Program 2015

Terms and Conditions

- Pool/Liner:** All Blue Cascade / Swim'N Play display decks, pools and liners will be offered to the dealer at 50% of the Imperial dealer's net price.
- Conditions:** Dealer must buy pool and/or deck option at the regular price and provide pictures of pool and/or deck assembled in their Showroom/Pool Yard. Display allowances will apply to retail store installations only. Displays will not be allowed for residential installations. (Dealers pools in their personal back yards.) Once pictures are received and approved, you will get a 50% credit of dealer cost.
- Dealer must purchase Vinyl Works liners exclusively for their above ground pool program to qualify for display liner.
- Credit will be issued within 30 days of receipt of photos.
- 2x2 Sample:** All 2x2 hand pool samples will be charged at \$25.
4x4 Sample: All 4x4 hand pool samples will be charged at \$50. Imperial Distribution will credit the \$25 or \$50 charge for the sample when the customer purchases their first pool. One sample credit per pool purchased, up to the number of samples purchased.
- Please send photos and invoices to Latham,
ATT: Marketing Department, along with size
and model information.

CONTACT YOUR LOCAL IMPERIAL BRANCH TODAY ~ SHOW IT, SELL IT!